



EMPOWERING Site owners

WHITEPAPER



01 ABOUT US Our Vision

Our vision is to empower website owners with cost-effective self maintenance Internet solutions for showcasing your website & gaining maximum results.

Considering how conventional websites are becoming increasingly expensive & arduous to update and maintain, would it not be sensible to invest in a web solution that puts you in complete control to manage and update content when & how you please?

Now you can have your website customised to your requirements complete with its own interactive Go-CMS WYSIWYG text editor.

Go-Manage is a web content management concept designed for small to medium enterprises requiring professional web services that are capable of going live in a matter of days. We handle everything from domain registration to site design and hosting. The only thing left for you to do is to supply the content and leave the rest to us. Quick, professional and affordable. Placing you in the management seat where you belong with minimum effort and complete confidence.

Go-CMS is a user friendly tool for authoring and managing web content. It is the main part of a unique system designed with you, the site owner, in mind. With Go-CMS you are able to keep your web content up to date with minimal effort and without requiring additional software or training!

Go-CMS allows non-technical users to manage their site content using only an on-line text editor via a Web-browser such as Internet Explorer or Mozilla Firefox to deliver rich content & resources to the web. All updates are done in real-time and can be viewed instantly after being submitted.

02 THE GAIN What's in it for you?

- + Secure page administration via your personalised login.
- + Choose & customise one of our professionally designed templates.
- + No design skill required, we'll handle the whole design process.
- + Up-to-date site content when you want, the way you want it.
- + Complete control of your business' direction and on-line message.
- + Manage your site content dynamically anywhere you have online access to the site.
- + Easy edits via our WYSIWYG Word-like text editor that requires no programming knowledge or end-user training.
- + Decentralized authoring tool for multiple content creators regardless of their location.



03 USABILITY & SIMPLICITY

Go-CMS is a perfect solution for both non-technical employees engaged in content management and professional content developers. Go-CMS successfully combines the simplicity of use and comprehensive functionality needed by web-owners and therein lies it's success in the industry.

Go-CMS is fully browser-based software, which means you will not require any additional plug-ins or third-party tools to work with it.

It offers an intuitive and familiar user interface that does not demand previous end-user training or programming / HTML knowledge or design skill. Moreover, this makes the Go-Manage package extremely affordable!

To see Go-CMS in action, please visit our Online Demo.

04 WHAT'S DIFFERENT Why choose us?

Go-CMS provides the ability to manage the content of your site quickly and easily. You don't have to worry about the design, leaving you to concentrate on what really matters about any website, its content. The authoring environment is designed to work like MS Word application that adds even more latitude to the creativity of the Site Editor and Copy Writers.

05 THE PRODUCT The **Go-CMS** solution

The deployment of the right Content Management System can make a great impact on your overall website performance. See below how you can obtain Go-CMS and provide a solution to all your business needs!

Content Management Systems are a trusted solution which is used by hundreds of small-to-middle-sized companies worldwide. Go-CMS is recognized as a comprehensive tool for web content management.

Go-CMS is made available as a single package which does not require any additional software to be installed or special training for end users. Everything is point-and-click and includes a helpful manual explaining the wide variety of Go-CMS features.

We offer Go-CMS as a one-time-fee service. No monthly payments, no per-user charges, no subscription model or long-term contracts! It works equally well across internet, intranet & extranet networks.

Keep your site always up-to-date and accurate at a fraction of the price and time required by conventional websites!

Go-CMS is the Solution for Your Business!



06 THE PRICE Don't pass this opportunity..



Get it for only

ZAR **R 8 350.00**
USD **\$ 1 193.00**

- Customised Website** with 6 pages of Your choice
- Go-CMS WYSIWYG** Text editor
- Popular **Search Engine** Submission
- Database** Integration
- Backend CMS** Setup
- 33% Discount** on Hosting
- Free Domain Registration** included with Hosting
- Optional **Extras**
- No Monthly Fees**
- No Contracts**
- Secure Login & Administration**

07 PACKAGE INCLUDES All you'll need.

Ideal for those looking to acquire a professionally designed website with high functionality and the capability of maintaining the site themselves.

Your own Go-CMS website with interactive text editor for easy maintenance.

Customized dynamic PHP template from our Template Gallery with a choice of six standard pages from the options below.

- | | |
|---------------|----------------------------|
| Home | Testimonials |
| About us | Frequently Asked Questions |
| Products | Terms and Conditions |
| Services | Feedback Form |
| Image Gallery | Company Profile |
| Contact us | Links |

Search engine submission to the most popular search engines



EMPOWERING Site owners





As a Go-CMS client you also get access to our standard hosting package at 33% less.

Add downloadable content to your website

Supported file formats: PDF's, Word documents, Excel documents, Jpg, Gif, Png, Swf & Zip.

The Go-Manage team will customise a your selected pre-designed website to suit your branding and corporate identity. We'll take care of the design, layout, backend setup and upload of your site. You can rest assured that your CMS setup & database integration will run smoothly. Everything you need to get your website started and on the road to success.

09 OPTIONAL EXTRAS Great additions

Additional pages to your website

Add pages to your website at the affordable price of **R 300.00** per page.

+ **Hosting and Registration**

Free domain registration with all our hosting packages! With Go-Manage you can expect only the best service, therefore you won't pay the customary R 200.00 to R 300.00 some registrars charge. In stead we'll offer free domain registration to all Go-Manage hosting clients.

Adding hosting to your purchase also entitles you to our standard hosting package at the reduced rate of **R 66.00 pm**. **You save 33%**.

+ **Stat counter & weekly hit report**

Get weekly reports with detailed specification regarding the traffic on your site.

This will assist you in improving content and optimising your site for the best possible search engine rankings

+ **Customized Email headers**

R 250.00

+ **Company Profile Documents Design**

R 300.00 [Per Page]

+ **Static Banner Design [Jpg]**

R 450.00

+ **Animated Flash Banner Design [Swf]**

R 150.00 [Per second]

+ **Banner adverts on Go-Manage**

Please visit our Advertise on Go-Manage page for more information.



11 THE PRICE Simply unbeatable..

1 GB
for only

R 125.00
pm

3 GB
for only

R 275.00
pm

5 GB
for only

R 375.00
pm

10 GB
for only

R 645.00
pm

Monthly ADSL costs are split between a Telkom line rental & Go-Manage connection cost.

To utilise the Go-Manage ADSL packages you require:

- + An ADSL enabled telephone line supplied by Telkom
- + An ADSL modem or router either obtained from Go-Manage or Telkom.

ADSL Prices are subject to change and are dependent on the pricing structure employed by Telkom / SAIX.

12 ADSL ROUTERS ZyXEL access devices

Go-CMS offers you ADSL Router/Modems from the leader in ADSL internet access devices; ZyXEL.

R 300.00



R 430.00



R 710.00



ZyXEL®
ADSL USB Modem & USB
Powered (ST chipset)

ZyXEL®
Compact ADSL / ADSL2 /
ADSL2+ Modem/Router
(Treadchip chipset)

ZyXEL®
ADSL/ADSL2/ADSL2+ Router
Integrated With 4 Port
Switch, With 802.11g+
Wireless Embedded



13 HOSTING SOLUTIONS Go-Live..

Go-Manage can confidently offer you the following Web Hosting Solutions. We are dedicated to delivering a web hosting service that will truly delight any client. Through our many value-added services included with our hosting packages we hope to provide each of our clients with the tools that will enable them to make their website both effective and profitable.

All our Go-CMS clients receive 33% discount on the Standard Hosting Package.

C-Panel Info:

A manual for our c-panel is available @ www.cpanel.com/docs.htm

To try out the online c-panel demo go to <http://67.18.39.34/cpanel> and log in using the demo username and password:

Username: demo

Password: demo

*note: Demo's don't have all features due to security reasons.

14 PREMIUM HOSTING Package includes

1 GB Storage Space

20 GB Bandwidth / Traffic

Free domain registration [.co.za, .com, .biz, .net, .org.za]

Monthly payments or **10% discount** on 12 month payment in advance

C-panel with 40 opensource scripts

Support for **PHP, MySQL, CGI**

PHP MyAdmin Control Panel

Free FTP account secure login

25 Email Accounts [POP3]

CMS Hosting & **Database Integration** capable



Premium Hosting
At a low monthly cost of
R 100.00
ORDER!
now!



15 STANDARD HOSTING includes

500 MB Storage Space

10 GB Bandwidth / Traffic

Free domain registration [.co.za, .com, .biz, .net, .org.za]

Monthly payments or **10% discount** on 12 month payment in advance

Support for **PHP, MySQL, CGI**

Free FTP account secure login

10 Email Accounts [POP3]

CMS Hosting capable



Standard Hosting
A low monthly cost of
R 65.00
ORDER!
now!

16 TEMPLATES Find yours..

All templates can be customized and branded according to your needs and specifications.

We have streamlined the process of designing a website by building a pre-designed archive of professional websites for a number of industries & niches.

Please visit our template pages to view the Go-Manage CMS Templates.